

## EXERCISES CHAPTER 11

1. (a) Given is a Cobb-Douglas function  $f : \mathbb{R}_+^2 \rightarrow \mathbb{R}$  with

$$z = f(x, y) = A \cdot x_1^{\alpha_1} \cdot x_2^{\alpha_2},$$

where  $A = 1$ ,  $\alpha_1 = 1/2$  and  $\alpha_2 = 1/2$ . Graph isoquants for  $z = 1$  and  $z = 2$  and illustrate the surface in  $\mathbb{R}^3$ .

- (b) Given are the following functions  $f : D_f \rightarrow \mathbb{R}$ ,  $D_f \subseteq \mathbb{R}^2$ , with  $z = f(x, y)$ :

$$(1) z = \sqrt{9 - x^2 - y^2}; \quad (2) z = \frac{xy}{x - y}; \quad (3) z = x^2 + 4x + 2y.$$

Graph the domain of the function and isoquants for  $z = 1$  and  $z = 2$ .

2. Find the first-order partial derivatives for each of the following functions:

$$(a) z = f(x, y) = x^2 \sin^2 y;$$

$$(b) z = f(x, y) = x^{(y^2)};$$

$$(c) z = f(x, y) = x^y + y^x;$$

$$(d) z = f(x, y) = \ln(\sqrt{x}\sqrt{y});$$

$$(e) z = f(x_1, x_2, x_3) = 2xe^{x_1^2 + x_2^2 + x_3^2};$$

$$(f) z = f(x_1, x_2, x_3) = \sqrt{x_1^2 + x_2^2 + x_3^2}.$$

3. The variable production cost  $C$  of two products  $P_1$  and  $P_2$  depends on the outputs  $x$  and  $y$  as follows:

$$C(x, y) = 120x + \frac{1,200,000}{x} + 800y + \frac{32,000,000}{y},$$

where  $(x, y) \in \mathbb{R}^2$  with  $x \in [20, 200]$  and  $y \in [50, 400]$ .

- (a) Determine marginal production cost of products  $P_1$  and  $P_2$ .

(b) Compare the marginal cost of  $P_1$  for  $x_1 = 80$  and  $x_2 = 120$  and of  $P_2$  for  $y_1 = 160$  and  $y_2 = 240$ . Give an interpretation of the results.

4. Find all second-order partial derivatives for each of the following functions:

$$(a) z = f(x_1, x_2, x_3) = x_1^3 + 3x_1x_2^2x_3^3 + 2x_2 + \ln(x_1x_3);$$

$$(b) z = f(x, y) = \frac{1 + xy}{1 - xy}; \quad (c) z = f(x, y) = \ln \frac{x + y}{x - y}.$$

5. Determine the gradient of function  $f : D_f \rightarrow \mathbb{R}$ ,  $D_f \subseteq \mathbb{R}^2$ , with  $z = f(x, y)$  and specify it at the points  $(x_0, y_0) = (1, 0)$  and  $(x_1, y_1) = (1, 2)$ :

$$(a) z = ax + by; \quad (b) z = x^2 + xy^2 + \sin y; \quad (c) z = \sqrt{9 - x^2 - y^2}.$$

6. Given is the surface

$$z = f(x, y) = x^2 \sin^2 y$$

and the domain  $D_f = \mathbb{R}^2$ , where the  $xy$ -plane is horizontal. Assume that a ball is located on the surface at point  $(x, y, z) = (1, 1, z)$ . If the ball begins to roll, what is the direction of its movement?

7. Determine the total differential for the following functions:

(a)  $z = f(x, y) = \sin \frac{x}{y}$ ;      (b)  $z = f(x, y) = x^2 + xy^2 + \sin y$ ;

(c)  $z = f(x, y) = e^{(x^2+y^2)}$ ;      (d)  $z = f(x, y) = \ln(xy)$ .

8. Find the surface of a circular cylinder with radius  $r = 2$  meters and height  $h = 5$  meters. Assume that measurements of radius and height may change as follows:  $r = 2 \pm 0.05$  and  $h = 5 \pm 0.10$ . Use the total differential for an approximation of the change of the surface in this case. Find the absolute and relative (percentage) error of the surface.

9. Let  $f : D_f \rightarrow \mathbb{R}$ ,  $D_f \subseteq \mathbb{R}^2$ , be a function with

$$z = f(x_1, x_2) = x_1^2 e^{x_2},$$

where  $x_1 = x_1(t)$  and  $x_2 = x_2(t)$ .

(a) Find the derivative  $dz/dt$ .

(b) Use the chain rule to find  $z'(t)$  if

(1)  $x_1 = t^2$ ;     $x_2 = \ln t^2$ ;

(2)  $x_1 = \ln t^2$ ;     $x_2 = t^2$ .

(c) Find  $z'(t)$  by substituting the functions of (1) and (2) for  $x_1$  and  $x_2$ , and then differentiate them.

10. Given is the function

$$z = f(x, y) = \sqrt{9 - x^2 - y^2}.$$

Find the directional derivatives in direction  $\mathbf{r}^1 = (1, 0)^T$ ,  $\mathbf{r}^2 = (1, 1)^T$ ,  $\mathbf{r}^3 = (-1, -2)^T$  at point  $(1, 2)$ .

11. Assume that

$$C(x_1, x_2, x_3) = 20 + 2x_1x_2 + 8x_3 + x_2 \ln x_3 + 4x_1$$

is the total cost function of three products, where  $x_1, x_2, x_3$  are the outputs of these three products.

(a) Find the gradient and the directional derivative with the directional vector  $\mathbf{r} = (1, 2, 3)^T$  of function  $C$  at point  $(3, 2, 1)$ . Compare the growth of the cost (marginal cost) in direction of fastest growth with the directional marginal cost in the direction  $\mathbf{r}$ . Find the percentage rate of cost reduction at point  $(3, 2, 1)$ .

(b) The owner of the firm wants to increase the output by six units altogether. The owner can do it in the ratio of 1:2:3 or of 3:2:1 for the products  $x_1 : x_2 : x_3$ . Further conditions are  $x_1 \geq 1$ ,  $x_3 \geq 1$ , and the output  $x_2$  must be at least four units. Which ratio leads to lower cost for the firm?

12. Success of sales  $z$  for a product depends on a promotion campaign in two media. Let  $x_1$  and  $x_2$  be the funds invested in the two media. Then the following function is to be used to reflect the relationship:

$$z = f(x_1, x_2) = 10\sqrt{x_1} + 20 \ln(x_2 + 1) + 50; \quad x_1 \geq 0, x_2 \geq 0.$$

Find the partial rates of change and the partial elasticities of function  $f$  at point  $(x_1, x_2) = (100, 150)$ .

13. Determine whether the following function is homogeneous. If this is the case, what is the degree of homogeneity? Use Euler's theorem and interpret the result.

(a)  $z = f(x_1, x_2) = \sqrt{x_1^3 + 2x_1x_2^2 + x_2^3}$ ;      (b)  $z = f(x_1, x_2) = x_1x_2^2 + x_1^2$ .

14. Let  $F(x, y) = 0$  be an implicitly defined function. Find  $dy/dx$  by the implicit-function rule.

(a)  $F(x, y) = \frac{x^2}{a^2} - \frac{y^2}{b^2} - 1 = 0 \quad (y \geq 0)$ ;      (b)  $F(x, y) = xy - \sin 3x = 0$ ;

(c)  $F(x, y) = x^y - \ln xy + x^2y = 0$ .

15. We consider the representation of variables  $x$  and  $y$  by so-called polar coordinates:

$$x = r \cos \varphi, \quad y = r \sin \varphi,$$

or equivalently, the implicitly given system

$$\begin{aligned} F_1(x, y; r, \varphi) &= r \cos \varphi - x = 0 \\ F_2(x, y; r, \varphi) &= r \sin \varphi - y = 0. \end{aligned}$$

Check by means of the Jacobian determinant whether this system can be put into its reduced form, i.e. whether variables  $r$  and  $\varphi$  can be expressed in terms of  $x$  and  $y$ .

16. Check whether the following function  $f : D_f \rightarrow \mathbb{R}, D_f \subseteq \mathbb{R}^2$ , with

$$z = f(x, y) = x^3y^2(1 - x - y)$$

has a local maximum at point  $(x_1, y_1) = (1/2, 1/3)$  and a local minimum at point  $(x_2, y_2) = (1/7, 1/7)$ .

17. Find the local extrema of the following functions  $f : D_f \rightarrow \mathbb{R}, D_f \subseteq \mathbb{R}^2$ :

(a)  $z = f(x, y) = x^2y + y^2 - y$ ;      (b)  $z = f(x, y) = x^2y - 2xy + \frac{3}{4}e^y$ .

18. The variable cost of two products  $P_1$  and  $P_2$  depends on the production outputs  $x$  and  $y$  as follows:

$$C(x, y) = 120x + \frac{1,200,000}{x} + 800y + \frac{32,000,000}{y},$$

where  $D_C = \mathbb{R}_+^2$ . Determine the outputs  $x^0$  and  $y^0$  which minimize the cost function and determine the minimum cost.

19. Given is the function  $f : \mathbb{R}^3 \rightarrow \mathbb{R}$  with

$$f(x, y, z) = x^2 - 2x + y^2 - 2z^3y + 3z^2.$$

Find all stationary points and check whether they are local extreme points.

20. Find the local extrema of function  $C : D_C \rightarrow \mathbb{R}, D_C \subseteq \mathbb{R}^3$ , with

$$C(\mathbf{x}) = C(x_1, x_2, x_3) = 20 + 2x_1x_2 + 8x_3 + x_2 \ln x_3 + 4x_1$$

and  $\mathbf{x} \in \mathbb{R}^3, x_3 > 0$ .

21. The profit  $P$  of a firm depends on three positive input factors  $x_1, x_2, x_3$  as follows:

$$P(x_1, x_2, x_3) = 90x_1x_2 - x_1^2x_2 - x_1x_2^2 + 60 \ln x_3 - 4x_3.$$

Determine input factors which maximize the profit function and find the maximum profit.

22. Sales  $y$  of a firm depend on the expenses  $x$  of advertising. The following values  $x_i$  of expenses and corresponding sales  $y_i$  of the last 10 months are known:

$x_i$	20	20	24	25	26	28	30	30	33	34
$y_i$	180	160	200	250	220	250	250	310	330	280

- (a) Find a linear function  $f$  by applying the criterion of minimizing the sum of the squared differences between  $y_i$  and  $f(x_i)$ .
- (b) Which sales can be expected if  $x = 18$ , and if  $x = 36$ ?
23. Given the implicitly defined functions

$$F(x, y) = \frac{(x-1)^2}{4} + \frac{(y-2)^2}{9} - 1 = 0.$$

Verify that  $F$  has local extrema at points  $P_1 : (x = 1, y = 5)$  and  $P_2 : (x = 1, y = -1)$ . Decide whether they are a local maximum or a local minimum point and graph the function.

24. Find the constrained optima of the following functions:

(a)  $z = f(x, y) = x^2 + xy - 2y^2$ ,  
subject to

$$2x + y = 8;$$

(b)  $z = f(x_1, x_2, x_3) = 3x_1^2 + 2x_2 - x_1x_2x_3$ ,  
subject to

$$x_1 + x_2 = 3 \quad \text{and} \quad 2x_1x_3 = 5.$$

25. Check whether the function  $f : D_f \rightarrow \mathbb{R}, D_f \subseteq \mathbb{R}^3$ , with

$$z = f(x, y, z) = x^2 - xz + y^3 + y^2z - 2z,$$

subject to

$$x - y^2 - z - 2 = 0 \quad \text{and} \quad x + z - 4 = 0$$

has a local extremum at point  $(11, -4, -7)$ .

26. Find the dimension of a box for washing powder with a double bottom so that the surface is minimal and the volume amounts to  $3,000 \text{ cm}^3$ . How much card board is required if glued areas are not considered?
27. Find all the points  $(x, y)$  of the ellipse  $4x^2 + y^2 = 4$  which have a minimal distance from point  $P_0 = (2, 0)$  (use Lagrange multiplier method first, then substitute the constraint into the objective function).

28. The cost function  $C : \mathbb{R}_+^3 \rightarrow \mathbb{R}$  of a firm producing the quantities  $x_1, x_2$  and  $x_3$  is given by

$$C(x_1, x_2, x_3) = x_1^2 + 2x_2^2 + 2x_3^2 - 2x_1x_2 - 3x_1x_3 + 500.$$

The firm has to fulfil the constraint

$$2x_1 + 4x_2 + 3x_3 = 125.$$

Find the minimum cost (use Lagrange multiplier method as well as optimization by substitution).